

Joint Master in Global Economic Governance and Public Affairs

Governance for the common good

Academic Year 2019/2020



ANNUAL REPORT



1 OVERVIEW

The 2019/2020 Joint Master in Global Economic Governance and Public Affairs offered by CIFE and LUISS School of Government was composed of a diverse group of 19 students from 12 different nationalities. The itinerant programme offered students intensive courses in Rome, Berlin and Nice over three terms extending from 14 October 2019 to 24 September 2020. The following table represents the timetable of the programme:

Dates	Location
14/10/2019 – 20/12/2019	ROME LUISS School of Government
06/01/2020 – 10/02/2020	Individual Thesis Research
11/02/2020 – 06/04/2020	BERLIN* Dietrich-Bonhoeffer-Haus (and online)
20/04/2020 – 25/06/2020	NICE* Institut Européen-European Institute (online)
01/09/2020	Thesis Deadline
24/09/2020	End of the academic year & graduation ceremony

Under the leitmotiv “Learning and living Europe”, the one-year Joint Master taught in English welcomed an exclusive group of students striving to expand their professional opportunities. Coming from a wide range of national and cultural backgrounds, the GEGPA Master sharpened students’ analytical skills and strengthened their negotiation capabilities to enhance their future careers as policymakers.

The academic programme is focused on how to assess, manage and enhance governance of both private and public institutions with a wide range of economic and digital intelligence tools. The Master is taught by renowned researchers and experienced professionals who combine second to none practical expertise and academic credentials. It combines on-site teaching, case studies, consulting missions, the research thesis and online learning tools.

It benefited from contributing partners providing expert knowledge:

- European Commission in Brussels
- OECD in Paris
- Institute for Advanced Sustainability Studies (IASS) in Potsdam
- Sustainable Finance Geneva
- Swiss Philanthropy Foundation in Geneva
- UN Convention to Combat Desertification (UNCCD) in Bonn
- KfW Development Bank in Berlin

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LUISS School of Government
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* Due to the Covid-19 pandemic, classes were held online from mid-March and throughout the whole final trimester. Most students therefore returned home from Berlin in mid-March and were unable to travel to Nice for the final trimester.

2 ORGANISATION OF THE PROGRAMME

The academic programme is designed in a four-pronged format, as follows:

1. Global Economic Framework and Economic Governance in Rome, from October to December 2019 at the School of Government of the University LUISS Guido Carli.
2. Prospective and innovation laboratory: studying new forms of transnational and interregional economic governance as a way forward towards sustainable development in Berlin from February to April 2020 at the European Institute CIFE
3. Policy Intelligence: investigating how far the digital society enables transforming economic intelligence into strategy decisions in Nice from April to June 2020 at the European Institute CIFE
4. Applied Research, Methodology and case studies throughout the whole curriculum

THE MODULES

The curriculum was composed of four compulsory modules:

- A Global Economic Framework and Economic Governance (in Rome)
- B Sustainable Development, the Way Forward? (in Berlin)
- C Policy Intelligence (in Nice)
- D Applied Research & Project Management

TERM I ROME: LUISS (October to December 2019)

A Global Economic Framework and Economic Governance (80 hours)

Module Director: Sergio FABBRINI *Professor of Politics and International Relations and Dean of the Political Science Department at LUISS*

The global order is dramatically changing in today's world, with the retreat of the United States from multilateralism, the rise of new powers like China and India, and the conflictual relations with Russia. This module examined how the European Union perceives its role as an international actor and questioned whether it is capable of becoming an independent, united force in an increasingly multipolar world, or whether the EU will be confined to exert only "soft power".

Raffaele MARCHETTI *Professor of International Relations and Deputy Rector for Internationalisation at LUISS Guido Carli*

Maria Giulia AMADIO *Adjunct Professor of Political Science at LUISS Guido Carli*
■ Democracy and Global Governance: Conceptual and Methodological Issues

Sabino CASSESE *Emeritus Judge at the Italian Constitutional Court*
■ Global Dimensions of Democracy and Rule of Law

Leonardo MOLENO *Professor of political science and Director of the Research Centre on Democracies and Democratisations at LUISS*
■ Democratisations and Authoritarianisations

Arlo POLETTI *Assistant Professor of Political Science at the Department of Political Science and the School of Government of LUISS*
■ International Public Policies



TERM II BERLIN: CIFE (February to April 2020)

B Sustainable development, the way forward (136 hours)

Module Director: Arnaud LECONTE Programme Director

During the term in Berlin, the module of “Sustainable development: The way forward?” was covered: The future economic governance in the EU was reviewed in the perspective of new ideas to deal with complex long-term issues such as demographic and climate changes. It discussed and assessed the way towards an innovative experience of transnational and interregional governance. Meetings with seasoned experts in governance were organised.

Marta BALLESTEROS Brussels Associate Senior Manager, Milieu Law and Policy Consulting, Former Deputy Director / Programme Director at the World Wide Fund for Nature (WWF) European Policy Office in Brussels

- Interregional Innovation Climate Change Policies: EU Law for Biodiversity Conservation, a Sustainable Development Approach

Richard BYRON-COX Programme Officer for Capacity Building at UNCCD

- Interregional Innovation, Climate Change Policy: How the UNCCD has Influenced Policy Making on Land Issues at the International and National Levels

Alvin CHANDRA Associate Programme Officer at UNFCCC

- Introduction to the International Climate Policy, UNFCCC & the Paris Agreement

Martin FLEISCHER Former Chief Executive Officer at Eurofima, Founding Partner of PILFOR in Basel

- The Global and Local Regulation: The Governance of Supranationals
- Financial and Accounting Aspects of Supranationals (with Arnaud LECONTE)

Alexander GUSEV Data and IoT Consultant at Mayato GmbH, Former Project Coordinator at the Institute for Advanced Sustainability Studies (IASS), Researcher at the Institute for International Affairs and Security (SWP) in Berlin

- Introduction to Big Data: Theory and Practice

Moritz KRAEMER Former Managing Director and Chief Rating Officer at Standard & Poor's Ratings Service in Frankfurt

- The Global and Local Regulation: The Governance of Sovereigns and Sovereign Risk Analysis

Jean LAVILLE Deputy CEO of Swiss Sustainable Finance

- The Global and Local Regulation: Sustainable Finance

Hartmut MARHOLD Senior Research Fellow at CIFE

- The Concept of Sustainable Development

Jörg POHLE Head of Research Programme “Data, Actors, Infrastructures: The Governance of Data-Driven Innovation and Cyber Security”

- Keynote Speech: Big Data and Nudging

Wulf REINERS Head of Managing Global Governance (MGG) Programme at Deutsches Institut für Entwicklungspolitik (DIE)

- Transnational Innovation: Digitalisation and Sustainable Development

Gaby UMBACH Professor at the European University Institute of Florence

- The Global Governance of Sustainable Development

Kirsten WESTPHAL Senior Analyst at Stiftung Wissenschaft und Politik (SWP), the German Institute for International and Security Affairs

- Keynote Speech: Geopolitics of Energy Transition

Vladimir ZUEV Professor at the National Research University Higher School of Economics in Moscow

- Transnational Innovation: International Trade Governance and Sustainable Development



TERM III ONLINE: CIFE (April to June 2020)

C Policy Intelligence (60 hours)

Module Director: Arnaud LECONTE Programme Director

This term was devoted to the Policy Intelligence Sessions and the enhanced economic governance offered in the digital society.

Stephen BOUCHER Former Co-Secretary General of Institut Jacques Delors, Former Programme Director of the European Climate Foundation, CEO of consoGlobe.com, Visiting Professor at Solvay Brussels School of Business, Université Libre de Bruxelles

- A Challenged Democracy: Mapping New Forms of Collective Action

Michel-Henry BOUCHET Former Senior Economist at the World Bank and the Institute of International Finance in Washington D.C., Distinguished Professor of Finance at SKEMA Business School and Strategy Advisor of Investment Funds

- The Challenges of Global Risk Management: Does Governance Matter?

Olivier GLASSEY Professor at the Swiss Graduate School of Public Administration (IDHEAP) at the University of Lausanne

- Cybergovernance

Milad ZARIN Professor of Political Economy at the University of Neuchâtel

- Economic Statistics

CROSS-SEMESTER: (October 2019 to September 2020)

D Applied Research & Project Management (116 ¾ hours)

This module was dedicated to the applied research and project management. The CIFE facilities were open to professionals that discussed practical case studies of applied research and projects in policy affairs.



Case Studies

TRIMESTER 2: BERLIN (31 hours)

Maria BELOVA Head of Research at the Global Energy Department of VYGON Consulting in Moscow

- Geopolitics of Energy Transition

Robert ISAAK Professor of Entrepreneurship and International Management at University of Mannheim, Business School and PACE University

- Case Study: Ecocrisis, Ecopreneurship and Government Policy

Ryszard PIASECKI Professor at the University of Lodz, Former Polish Ambassador to Chile

- Corporate Social Responsibility

Tomasz PIASECKI Market Risk Manager at Credit Suisse

- Corporate Governance in International Banking

Henrike VON PLATEN Founder of Fair Pay Innovation Lab

Katinka BROSE Politics and Industry and Commerce, Senior Strategy Agent

- Case Study: Sustainable Development Goal: Gender Equality and Fair Play

TRIMESTER 3: ONLINE (10 hours)

Florent STORA Diplomatic French Representation at the OECD

- Case Study: The Informal Multilateralism in the G7 and G20 in 2019 and 2020 for Sustainable Development and Keynotes by OECD

Workshops

TRIMESTER 1: ROME (40 hours)

Christian BLASBERG Adjunct Professor of European Political History, International Masters Coordinator

- Academic Methodology

Giulio VENNARI Policy Officer at the Enlargement Directorate of the European Commission

- Learning Policy Advice



TRIMESTER 2: BERLIN (4 ½ hours)

Kerstin FRITZSCHE Senior Research Associate

- Global Digital Economy

Rainer QUITZOW Research Group Leader at IASS

- Geopolitics of the Energy Transition

Pia-Johanna SCHWEIZER Research Group Leader “Systemic Risk” at IASS

- Systemic Risks

TRIMESTER 3: ONLINE (31 ¼ hours)

Benoit ABELOSS Deputy Head of the Social Security Coordination Unit at the European Commission

- New Forms of Governance: EU Strategy and Policy Initiatives in Blockchains and Digital ID

Michel-Henry BOUCHET

- Failed States, Weak Institutions and Governance

Laurent DOUEK Senior Board Member at SPF, Vice President Innovation Officer at SAP, Board Member of the Council of Administration of Swiss Philanthropy Foundation

Ann-Kathrin FROGG Co-Founder of Hugo Fund Services SA, Geneva, Board Member of the Council of Administration of Swiss Philanthropy Foundation

- The Case of Swiss Philanthropy Foundation (SPF)

Nina FRAUENFELD Executive Director, SuccessAcross

- Career Workshop
- Individual Job Coaching

Vassilis HATZOPOULOS Professor of EU Law and Policies at the Panteion University, Athens

- New Forms of Governance: Governance of Collaborative Economy

Patrick KLEIN Head of Sector, Social Economy and Social Enterprise, EU Commission

Jean-Claude MIZZI French Ministry of Finance and Founder of Social NGO

Lou AISENBERG Policy Advisor, OECD

- Governance of Social Enterprises by EU Commission, NGO and OECD

Karsten KOHN Vice-President and Coordination of Domestic Production at KfW

Caroline HORSBRÜGGER Senior Manager Investment Strategies and Sustainability at KfW

- KfW Workshop: KfW’s Coronavirus Measures and Sustainability at KfW / Green Bonds

Paulo MOURA Head of Innovation and Strategic Partnerships at the Université Côte d’Azur IMREDD

- Workshop IMREDD: Governance of Smart Cities for Sustainable Development

3 VISITS IN BERLIN

- Tour of Berlin State Library with **Christina RODE** on 17 February 2020

- Visit of Futurium in Berlin with **Christina RODE** on 17 February 2020



4 MASTER'S THESIS RESEARCH TOPICS

Marchella ALONZEAU (United States)

The Future of Human Rights After the United States Withdrawal from the United Nations Human Rights Council: United States vs. China

Stephanie BAIMA (United States)

Tracing Climate Change Denial in the United States and Looking for Impacts on the United States' Science Diplomacy

Noelle BEAUCHEMIN (Chile)

*Corporate Responsibility: How do Companies Behave in Periods of Emergency?
A Look at the Chilean Private Sector Response in 2017 Wildfires*

Elena BENAİM (Italy)

The Transatlantic Energy Security Relations in the 21st Century: Convergence and Divergence in the Era of the Energy Transition and the Climate Change Challenge

Roleece BROOKES (St Kitts & Nevis)

The CARICOM Conference of Heads of Government: Past, Present and Future

Francine BROWNELL (United States)

Economic Freedom and Sociopolitical Development: Global and National Perspectives

Koen DE HEK (Netherlands)

Knowledge is Power: Policy Expertise, Lobbying and the European Union's Emissions Trading System

Giacomo FAMIGLI (Italy)

Judges and People: Guardians of Democracy

Virginia GARCIA-ROMERO (Uruguay)

Cybersecurity: Liability and Insurance for the Internet of Things

Anil GASHI (Kosovo)

The Role of Civil Society in Kosovo in the Creation and Strengthening of Democracy

Zaid HAROON (United Kingdom)

Is Pakistan Trudging Towards Becoming a Failed State?

Beliz KÜÇÜKOSMAN (Turkey)

Energy Discoveries in the Eastern Mediterranean: Impact of the Cyprus Issue and Relevance for the EU Energy Security

Maria MONACO (Italy)

The Possible Effects of the European Just Transition Mechanism on Energy Affordability: The Case of Italy, the Netherlands and Poland

Céline MULREAN (France / United States)

Women in the Fourth Industrial Revolution: A Gendered Perspective on Digitalisation in Kenya, Nigeria and South Africa

Thuan NGUYEN (United States)

The Relationship Between Smart Cities and Inclusive, Safe, Resilient and Sustainable Housing. A Comparative Case Study of Singapore and Berlin

Giorgio PIZZIRANI (Italy)

The Development Dimension of EU Foreign Policy: What Role for the European Neighbourhood Policy in Fostering SDGs in Ukraine?

Catherine RIZZO (United States)

Should the "Rule of Law" Prevail in the Fight against Terrorism? A Look into the Western Precedent that Recurrently Evades the International Legal Order

Isabelle SOLBERG (Germany)

The Inuit Population Across National Borders: Policy and Governance at the Crossroad of Tradition and Modernity

Xinyu WANG (China)

E-Governance at the Crossroads of Democratisation: A Chinese-Estonian Comparative Analysis





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