

Joint Master in Global Economic Governance and Public Affairs (GEGPA)

Governance for the common good

Academic Year 2018/2019



SUMMARY

Thanks to the institutional support of the European Commission and our partner in Rome, the University LUISS Guido Carli, the **Joint Master in Global Economic Governance and Public Affairs (GEGPA)** is offered by CIFE (terms in Berlin and Nice) and LUISS School of Government (for the term in Rome).

Under the leitmotiv “Learning and living Europe”, the first class of the new Joint Master welcomed an exclusive group of nine students from Europe (Italy, France and Kosovo) and the wider world (South Africa, USA, Pakistan) striving to expand their professional opportunities. Coming from a wide range of national and cultural backgrounds, the GEGPA Master sharpened students’ analytical skills and strengthened their negotiation capabilities to enhance their future careers as policymakers.

The academic programme is focused on how to **assess, manage and enhance governance of both private and public institutions** with a wide range of economic and digital intelligence tools. The Master is taught by renowned researchers and experienced professionals who combine second to none practical expertise and academic credentials. It combines on-site teaching, case studies, consulting missions, the research thesis, and online learning tools.

The one-year Joint Master Programme is taught in English and offers terms in Rome, Berlin, and Nice.

It benefited from contributing partners providing expert knowledge:

- European Commission in Brussels
- OECD in Paris
- Institute for Advanced Sustainability Studies (IASS) in Potsdam
- Secretariat of the Euromed City Network in Nice
- Sustainable Finance Geneva
- Swiss Philanthropy Foundation in Geneva
- UN Convention to Combat Desertification (UNCCD) in Bonn
- KFW Development Bank in Berlin

CIFE Centre international de formation européenne

81, Rue de France 06000 Nice
France

LUISS School of Government

Via di Villa Emiliani, 14 00197 Roma
Italy

ORGANISATION OF THE PROGRAMME

The academic programme is designed in a four-pronged format, as follows:

1. **Global Economic Framework and Economic Governance in Rome**, from October 2018 until December 2018 at the **School of Government of the University LUISS Guido Carli**.
2. Prospective and innovation laboratory: studying new forms of transnational and inter-regional economic governance as a way forward towards **sustainable development** in **Berlin** from February until April 2019 at the **European Institute CIFE**
3. **Policy Intelligence**: investigating how far the digital society enables transforming economic intelligence into strategy decisions in **Nice** from April until June 2019 at the **European Institute CIFE**
4. **Applied Research, Methodology and case studies** throughout the whole curriculum

THE MODULES

1

Term I Rome: LUISS – October to December 2018

Global Economic Framework and Economic Governance

Module Director: Sergio Fabbrini

The first term is especially dedicated to Global Economic Framework and Economic Governance sessions.

Lectures: 80 hours

The first phase of the programme is to provide students with a robust base of understanding of the global governance framework. The topics of the courses are as follows:

Democracy and Global Governance

SERGIO FABBRINI *Dean of the Department of Political Sciences and Professor of Political Science and International Relations at LUISS*

It dealt with the conceptual and methodological issues connected to the relations between democracy and global governance. Those issues are at the intersection



of domestic politics and international relations. In the new historical scenario emerged from the processes of globalization and regional integration developed in the post-Cold War era, governments are no longer sufficient for managing collective problems, although they are still necessary for doing that. The challenges of democratic global governance were analysed through the role of the US and the EU that are the main democratic political actors in the international system.

Global Dimensions of Democracy and Rule of Law

SABINO CASSESE *Emeritus Judge at the Italian Constitutional Court*

Many global institutions have made commitments to promote and enforce the rule of law and democracy. This course explored global standards for national procedures and for national democracy. Students acquired knowledge of the machinery of global governance and an understanding of the reasons for global promotion of the rule of law and democracy.

Democratizations and Beyond

LEONARDO MOLINO *Professor of political science and Director of the Research Center on Democracies and Democratizations at LUISS*

The course was given in 20 hours allocated in 8 main topics in the field of democracy and its evolutions.

International Public Policies

ARLO POLETTI *Assistant Professor of Political Science at the Department of Political Science and the School of Government of LUISS Guido Carli*

The course introduced students to a number of selected topics in the field of international public policy. The overarching aim is to familiarize students to the scholarly debate on how the embeddedness of contemporary national policy making into processes of economic and political integration at the global and regional levels affects domestic public policy formation as well as processes of international cooperation.



2

Term II Berlin: CIFE – February to April 2019

Sustainable development, the way forward?

Module Director: Arnaud Leconte

During the term in Berlin, the module of “Sustainable development: The way forward?” was covered: The future economic governance in the EU was reviewed in the perspective of new ideas to deal with complex long term issues such as demographic and climate changes. It discussed and assessed the way towards an innovative experience of transnational and interregional governance. Meetings with seasoned experts in governance were organised.

Lectures: 60 hours



Introduction about sustainable development and governance

ARNAUD LECONTE *Programme Director*

HARTMUT MARHOLD *Former Director General of CIFE, Professor at the University of Cologne*

PHILIPPE POIRIER *Chair Holder in Legislative Studies for the Chamber of Deputies of Luxembourg; Head of the Research Programme on European Governance – Action Jean Monnet at the University of Luxembourg, Visiting Professor in Political Science, Università degli Studi di Torino*

Transnational innovation

PAUL CULLEY *EU policy advisor, EU Council Secretariat and trainer for European Commission and European External Action Services staff*

ARNAUD LECONTE *Programme Director*

How to deploy economic governance in dealing with long term challenges? A focus on EU international economic agreements and the collaboration/competition with China and the U.S. in global governance

- International trade negotiations from goods to services
- Multilateral level: the case of global warming conferences
- Measuring growth versus inclusive and sustainable development



The global and local regulation: Corporate governance in global banking and sustainable Finance

JEAN LAVILLE *Deputy CEO of Swiss Sustainable Finance, Partner at Conser Invest*

RYSZARD PIASECKI *former Ambassador of Poland in Chile, Professor of International Affairs at the University of Lodz*

TOMASZ PIASECKI *Risk Manager at Credit Suisse*

Investing with values has a long tradition and has evolved with investors caring more and more about societal, environmental, social and governance challenges. The integration of sustainability into the financial sector products and services has historically been driven by investors/asset owners. The challenge for Responsible Investing is to prove its ability to create sustainable values for both clients and companies, as well as for society. Students were introduced to understanding the historical drivers of responsible investing and studied the different approaches that have been developed by the financial sector: ethical investing, best in class investing, activism through voting and engaging with companies. The course also focussed on innovation like micro-finance, carbon funds, green bonds and thematic or impact investing



Interregional innovation: climate change policies, instruments and their effectiveness

PAUL DESANKER *Manager in the Adaptation Programme of the Secretariat of the United Nations Framework Convention on Climate Change (UNFCCC)*

RICHARD BYRON-COX *Action Programme Alignment & Capacity Building Officer at United Nations Convention to Combat Desertification (UNCCD)*

This course gave an introduction to climate policies and their governance. This vast domain encompasses all the discourses, actions and formal decision that public actors produce jointly with corporate and civil society actors in order to manage collectively the climate system and CO₂ emissions. The aim of this teaching is to equip students with conceptual tools that enable the analysis of the processes through which climate policies are formulated and impact the state of the natural environment. Upon completion of the course, the student is able to analyse the relationship between current state of the climate system and climate policy attributes.



3

Term III Nice: CIFE – April to June 2019

Policy Intelligence

Module Director: Arnaud Leconte

This term was devoted to the Policy Intelligence Sessions and the enhanced economic governance offered in the digital society. Students learned how to transform economic data into policy knowledge in the following sessions:

Lectures: 60 hours

Introduction about digital governance – Big data introduction

ALEXANDER GUSEV *Data and IoT Consultant at Mayato GmbH, former Project Coordinator at the Institute for Advanced Sustainability Studies (IASS), Researcher at the Institute for International Affairs and Security (SWP)*

The challenge of global risk management

ELIE HERIARD-DUBREUIL *Lecturer in risk measurement and management, Sciences Po and Pierre et Marie Curie University, Paris. Leader credit ratings at Beyond Ratings and Senior Director at Standard 's & Poor's Global*

Taking account of contagion and spill-over that transform national crisis into regional and global volatility. Students were introduced to the key tools and methods to deal with country risk in the economic, financial and socio-political fields. The priority was given to defining risk exposure depending on the local strategy (greenfield investment, portfolio investment, trading, export and import).

A challenged democracy: mapping new forms of collective action

STEPHEN BOUCHER *Professor at Université Libre de Bruxelles and Solvay Brussels School of Business, former Ministerial Advisor and Programme Director of the European Climate Foundation*

Through this course, the students were introduced to both the challenges that democracies are currently facing, as well as the options to renew democratic processes. Thereby, they learned to appreciate the possibility of fostering collective innovation, in order to develop better and timely solutions to address societal challenges. They were given the tools and means to develop a positive outlook on the political process, based on a better understanding of how to renew our institutions and governance mechanisms to generate more effectiveness and democracy.



Cybergovernance

OLIVIER GLASSEY *Swiss Graduate School of Public Administration (IDHEAP) of the University of Lausanne, IT governance & public sector reorganization for Swiss Canton, International Committee of the Red Cross, the International Olympic Committee*

This lecture showed the challenge of transforming information into economic intelligence for public policy. In the digital society moving from information management to knowledge is a key competitive edge and policy determinant for the public administration. The seminar was illustrated by the case study of the Swiss cybergovernance.

Economic statistics

MILAD ZARIN-NEJADIAN *Director, Institute of Economic Research (irene), Faculty of Economics and Business, University of Neuchatel, Switzerland*

Sound and effective economic governance requires correct measurement of economic and social phenomena. This course consisted of an analytical overview of principal concepts and indicators currently used to measure economic and social variables. The objective is to teach students the knowledge and skills required for a thorough understanding, solidly-grounded interpretation and critical appreciation of economic and social statistics in various fields.

Conclusion: Thinking beyond acronyms?

ARNAUD LECONTE *Programme Director*

This conclusive course discussed the challenge of identifying the major economic and geopolitical powers of the future given the long-term shift in global power.



4

Cross-semester: October 2018 to June 2019 Applied Research & Project Management

This term was dedicated to the applied research and project management. The CIFE facilities were open to professionals that discussed practical case studies of applied research and projects in policy affairs.

Research & Project Management

Type of course: Thesis

The applied research work is a highly important element of the Master's programme. The thesis is an academic contribution that must correspond to the orientation of your studies. It deals with a topic that belongs to a pre-existing field of research, but one which is not inherently exhausted. The required methodology should allow you to formulate a research problem, know the relevant publications and write a report on the research and its results. The form of the dissertation is standardised, and its presentation follows rules intended to facilitate the readability, identification and dissemination of the dissertation.

The general objective of the thesis is to evaluate the candidate's ability to:

- analyse a subject using a stringent methodology using the relevant discipline
- adopt a critical attitude
- mobilize his or her reflection on the theme addressed
- provide a precise and reasoned answer to the question raised
- present the difficulties encountered and/or the limits of its analysis
- broaden the scope of the problem through a prospective approach

Research and Project management under constraints of economic uncertainty and socio-political turbulences

The applied research work was a highly important element of the Master's programme. Students were expected to devote ample time to preparing the case studies that were then discussed with professionals of major governing institutions.

The case studies refer to major public goods where policy makers have to deal with critical governance issues such as supranationals, foundations, ecoentrepreneurship, blockchains. The module included among others courses about:

- **Governance of supranationals** by MARTIN FLEISCHER *President and founder of PIL-FOR Ltd; former Board Member of Eurofima*
- **Ecoentrepreneurship** by ROBERT ISAAC *Professor at Pace University, University of Heidelberg, Johns Hopkins School of Advanced International Studies*
- **From grant making to impact-driven foundation** by Swiss Philanthropy Foundation (SPF) ETIENNE EICHENBERGER *President of SPF* – MARTIAL PARIS *Director Strategy & Impact at WISE philanthropy advisors* – LAURENT DOUEK *Board Member at SPF and Vice President at SAP*
- **Smart Cities: Cost-Benefit Analysis and environmental taxes** by KURT VANDENDER *Head of the Tax and Environment Unit at the OECD's Centre for Tax Policy and Administration*
- **Blockchains** by BENOIT ABELOOS *Senior Technology Policy Officer at the European Commission*

WORKSHOPS IN BERLIN

→ KFW

Financing sustainability, KfW 22 February 2019

KfW is one of the largest German development banks and major financial player in sustainability. The KfW is the main German government-owned development bank. Its name originally comes from Kreditanstalt für Wiederaufbau. It was founded in 1948 after World War II as part of the Marshall Plan. As of 2018, it is Germany's third largest bank by balance sheet

The Workshop was hosted by DR CZICHOWSKI (*head of Treasury at KfW*)

Two main sessions,

- the first taking a broader look and focusing on sustainability management at KfW as an institution and where KfW is heading.
- In the second session an overview on how KfW supports sustainability through its capital market activities. In both sessions ample room was given to discussions and questions in both sessions.

→ FELDHEIM

Ecological village of Feldheim 6 March 2019

The visit and workshop at Feldheim, a 100% renewable energy village, was organized thanks to our colleague RACHEL GUYET (*Director of the CIFE Master in Global Energy Transition and Governance*)

The visit was composed of several parts:

- a 1 hour seminar explaining the history of the initiative
- visit of the biogas power plant
- visit of the solar power plant
- visit of the wind power park

For a description of the project and site see <https://nef-feldheim.info/> and <https://www.dw.com/en/feldheim-germanys-renewable-village/a-18466800>

→ IASS

Energy Transition and global sustainability strategy 19 March 2019

IASS is the Institute for Advanced Sustainability Studies (IASS) Potsdam and a major research center in sustainability. The workshop was hosted by PROFESSOR ORTWIN RENN (*Director and Solene Droy*)



The programme was as follows :

- Welcome, introduction to the IASS – Prof. Dr. Ilan Chabay
- Kopernikus-Project “Navigation System for the Energy System (ENavi)” and discussion – Dr. Stefan Stueckrad
- International dimension of the Energy Transition – Dr. Bing Xue
- Project “Investigating the Systemic Impacts of the Global Energy Transition” and discussion – Prof. Dr. Andreas Goldthau, Laima Eicke, Silvia Weko
- Project “Global Sustainability Strategy Forum” and discussion – Solène Droy
- Networking

WORKSHOPS IN NICE

→ EUROMED CITYNETWORK

EU funding of local energy or climate projects 29 April 2019

by MAXIME CACCIUTOLO

Course co-organised with the students of the *CIFE Energy Master*

→ IMREDD

Smart City 6 May 2019

IMREDD is the Institut Méditerranéen du Risque, de l'Environnement et du Développement Durable from University of Nice-Sophia Antipolis. The workshop was hosted by *Professor Chateau, Director*.

IMREDD, the “Smart City” Reference Center, is built around a collaborative technology platform. This platform makes it possible to carry out innovation projects, experiments and tests, to develop prototypes, or even to serve as a laboratory of uses or living-labs.

For a description see <http://imredd.fr/en/platform/>

The workshop programme was as follows:

- Strategy “Smart City” of the Métropole Nice Côte d’Azur,
- Presentation of the Smart City Innovation Center

→ ROUNDTABLE

Policymaking for social enterprises, the case of social enterprise development with the example of a French Association (HopHopFood) 6 May 2019

The Round Table was hosted by PATRICK KLEIN (*Administrator at the European Commission, Social Economy team leader*) and JEAN-CLAUDE MIZZI (*Administrator at the French Ministry of Economy and Finance*)

Social entrepreneurship – the practice of responding to market failures with transformative, financially sustainable innovations aimed at solving first social problems – has emerged at the nexus of the public, private, and non-profit sectors.

The workshop aimed to explain how public policy makers at different level of governance (European, national and local) engage in policy-making and construct public policy for social entrepreneurship development with ecosystem’s stakeholders.

It also focussed on policy tools and instruments that are co-created in different fields (finance, legislation) that allow, promote, stimulate and finally impact the development of such enterprises.



→ INTERCULTURAL COMMUNICATION

Nice 30 April and 6 May 2019

Nina FRAUENFELD, Executive Director, SuccessAcross

This workshop introduced students to the concepts of “Intercultural Communication” with a set of interactive sessions and exercises.



VISITS & MEETINGS IN BERLIN AND NICE

- Walking tour of Berlin, 15 February
- Berlin Libraries , 19 February with Janny Schulz
- Italian Embassy in Germany, 1 March . Visit organized thanks to our partner School of Government, LUISS Guido Carl, Lorenzo Valeri, Sara Bruziches, Tasha Spedicato. Welcome speech by the Italian Ambassador, H.E. Luigi Mattiolo: Germany’s Political situation; Germany–Italy relations
- Grand Tour of Nice, 17 April with Christopher Morgan and Alexandra Paris
- Back to University - programme of the European Commission, Meeting with Jelena Vasic, DG Connect of EU Commission, CIFE Alumna, 3 May
- Italian Consulate in Nice, 28 June. Round Table with representatives of Italian-French commerce and graduation buffet organised thanks to our partner School of Government, LUISS Guido Carli; with Sara Bruziches, Tasha Spedicato





